

# STEVE REYNOLDS RAMOS

Senior Producer & Project Manager

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## EXPERTISE

- Managing scopes, timelines, budgets, and documentation for complex creative projects.
- Brand strategy fundamentals; identity design systems; adapting for product, marketing, and editorial contexts.
- Product and UX strategy; web and interactive design; technical development and engineering management.
- Integrated campaign planning; creative, art, and copy direction; content and post-production management.
- Best practices for localization, accessibility, and quality assurance testing.
- Program management; building sustainable processes and workflows.

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## TOOLS

Flexible and agnostic with tools and software, but most familiar with:

Notion	Sheets / Excel
Airtable	Drive / Box
Slack	Jira / Github
Loom	VS Code
Figma	Adobe CC
Miro	Claude

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## EDUCATION

BA, Amherst College, 2016E

Major: Political Science

Concentration: Violence & Politics

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## RECENT EXPERIENCE

### Spotify

- Integrated Producer, July 2023 - Present

Working within Spotify's Brand & Creative team, I lead production on marketing projects that scale to millions of users across dozens of languages, in close collaboration with teams across the organization. My portfolio includes franchises like Wrapped for Creators, My Top 5, and Playlist In A Bottle.

### Brooklyn Museum

- Digital Project Manager, September 2022 - June 2023

As the first ever Digital PM in the Museum's Engagement division, key projects and initiatives in my portfolio included the design and build of the new BKM website, the implementation of our first org-wide CRM system, and the rollout of dedicated project management tooling and production processes.

### Stink Studios

- Senior Producer, July 2021 - February 2022
- Producer, July 2022 - June 2021

Served as production lead for client engagements of all sizes, managing distributed teams and overseeing project finances, resourcing, and account growth. Selected work includes design and platform development for Hyundai's corporate arts initiative, Artlab and a new digital home for the New York Times Advertising division.

### Area 17

- Producer, October 2019 - June 2020

Focused on strategy-driven product design through long-term client engagements. Implemented new process documentation, templates, and internal wiki for production department. Projects included a new brand and website for public broadcaster KCET; an internal CMS platform for Zappos; and overseeing a full-service retainer for internal New York Times platforms.